

RETAIL CIO INFOGRAPHIC: STORE NETWORK INSIGHTS

FOCUS ON YOUR CUSTOMERS INSTEAD OF YOUR NETWORK

ELEVATE YOUR CUSTOMER EXPERIENCE WITH ADAPTIV BUSINESS CONNECT



1

AVERAGE POS DOWNTIME COST @ \$4,700/MINUTE

Protects stores from link outages with no lost POS transactions and no dropped calls on failover

NON-STOP STORE
CONNECTIONS

84% SHOPPERS USE THEIR PHONES TO SHOP IN-STORE

Ensure smartphone shoppers get plenty of bandwidth for their in-store experience

2

CUSTOMER WIFI
SOLUTIONS

3

33% OF CUSTOMERS WILL ABANDON CHECKOUT IF THE WAIT IS OVER 5 MINS

Prioritize payment systems to accelerate store checkouts

FAST AND SECURE
CHECK-OUTS

10X TO 50X FASTER BANDWIDTH IN-STORE

Get plenty of bandwidth to run all store systems and cloud applications at the same time

4

RETAIL CLOUD
APPLICATIONS

5

CUT STORE DEPLOYMENT CYCLES BY OVER 90%

Bring new stores online in minutes and avoid delays for MPLS circuit provisioning

ACCELERATE NEW
STORE TURN-UPS

SAVE 50% OR MORE COMPARED TO MPLS

Add security and reliability to low-cost broadband circuits and replace MPLS with confidence

6

IMPROVED NETWORK
COST-TO-VALUE

Adaptiv Business Connect is the simple, cloud -managed connectivity solution designed to power your retail store of the future.

To learn more about how Adaptiv Business Connect will keep your store networks connected send us an email to see a demo!
sales@adaptiv-networks.com

