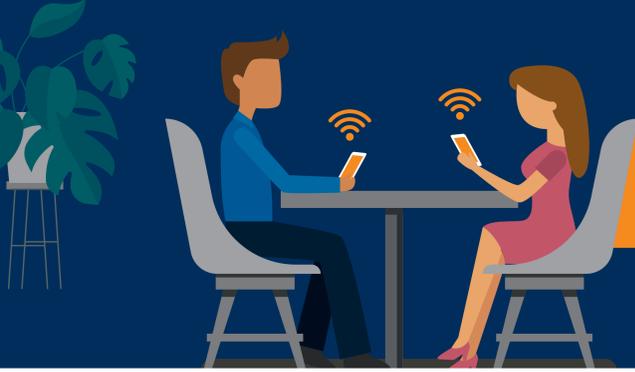


# THE CONNECTED DINING EXPERIENCE SERVED BY ADAPTIV NETWORKS



HOW TECHNOLOGY IMPACTS OUR RESTAURANT CHOICES

A frictionless digital dine-in experience boosts brand loyalty by giving guests convenience, speed and control

**BEFORE** High friction experience      **AFTER** Frictionless experience

## PARKING

ANALOG	DIGITAL
 <p>On average, Americans spend <b>17 hours</b> per year searching for parking, translating into a cost of <b>US\$ 345 per driver</b></p>	<p><b>DIGITAL VALET SERVICES</b></p> <ul style="list-style-type: none"> <li> The mobile app registers the vehicle</li> <li> Request pick-up on mobile, eliminating wait time</li> <li> Restaurant sends coupons for future visits and feedback surveys</li> </ul>

## SEATING

 <p><b>59%</b> Diners want easy online reservation process</p>	<p><b>DIGITAL RESERVATION MANAGER</b></p> <ul style="list-style-type: none"> <li> Optimal seating arrangements based on time and party size</li> <li> Accurate wait time estimates and notification via text</li> </ul>
---	---

## MENU AND ORDERING

<ul style="list-style-type: none"> <li> <b>67%</b> Diners want ability to preview menus/nutritional information</li> <li> <b>40%</b> Diners want ability to place tableside order via technology</li> <li> <b>39%</b> Diners want personalized communication based on purchase history</li> </ul>	<p><b>KIOSKS/TABLETOP TABLETS</b></p> <ul style="list-style-type: none"> <li> Device-rendered menus</li> <li> Browse, create customized orders and pay</li> <li> Suggestions for upsells and cross-sells</li> </ul>
---	--

## MANAGING THE WAIT

<ul style="list-style-type: none"> <li> <b>64%</b> Diners want free Wi-Fi</li> <li> <b>48%</b> Diners want ability to track order status</li> </ul>	<p><b>DIGITAL ENGAGEMENT</b></p> <ul style="list-style-type: none"> <li> Update customers on the status of their food at any point throughout the preparation process</li> <li> View real-time sports, videos on table screen or tablets; engage in social media, gaming</li> <li> Access to restaurant partner e-commerce sites for boosting sales</li> </ul>
---	---

## BILLING & PAYMENT

 <p><b>41%</b> Diners want ability to pay via mobile</p>	 <p>Mobile payments and network segmentation ensure fast, secure and reliable connection</p>
---	---

Technology and connectivity are vital to the growth of your restaurant



**73%** Diners say restaurant technology improves their experience



**95%** Restaurateurs think it improves business efficiency



**56%** Diners likely to return to venues that offer technology functionality and features

Adaptiv Business Connect is the simple managed network solution to power your digital restaurant transformation with agile cloud connectivity.

Ready for your digital restaurant transformation?

Get Adaptiv Business Connect to help ensure your success.

Contact us at [sales@adaptiv-networks.com](mailto:sales@adaptiv-networks.com) today.

GET IT NOW