

THE CONNECTED DINING EXPERIENCE SERVED BY ADAPTIV NETWORKS



HOW TECHNOLOGY IMPACTS OUR RESTAURANT CHOICES

A frictionless digital dine-in experience boosts brand loyalty by giving guests convenience, speed and control

BEFORE
High friction experience

AFTER
Frictionless experience

PARKING

ANALOG



On average, Americans spend **17 hours** per year searching for parking, translating into a cost of **US\$ 345 per driver**

DIGITAL

DIGITAL VALET SERVICES



The mobile app registers the vehicle



Request pick-up on mobile, eliminating wait time



Restaurant sends coupons for future visits and feedback surveys

SEATING



59% Diners want easy online reservation process

DIGITAL RESERVATION MANAGER



Optimal seating arrangements based on time and party size



Accurate wait time estimates and notification via text

MENU AND ORDERING



67% Diners want ability to preview menus/nutritional information

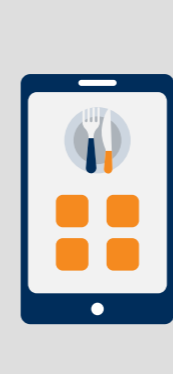


40% Diners want ability to place tableside order via technology



39% Diners want personalized communication based on purchase history

KIOSKS/TABLETOP TABLETS



Device-rendered menus



Browse, create customized orders and pay



Suggestions for upsells and cross-sells

MANAGING THE WAIT

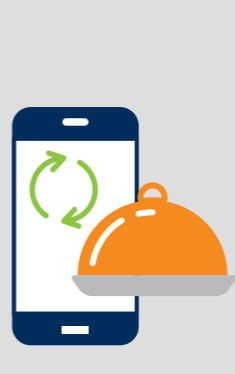


64% Diners want free Wi-Fi

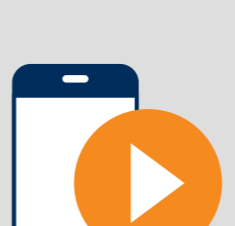


48% Diners want ability to track order status

DIGITAL ENGAGEMENT



Update customers on the status of their food at any point throughout the preparation process



View real-time sports, videos on table screen or tablets; engage in social media, gaming



Access to restaurant partner e-commerce sites for boosting sales

BILLING & PAYMENT



41% Diners want ability to pay via mobile



Mobile payments and network segmentation ensure fast, secure and reliable connection

Technology and connectivity are vital to the growth of your restaurant



73% Diners say restaurant technology improves their experience



95% Restaurateurs think it improves business efficiency



56% Diners likely to return to venues that offer technology functionality and features

Adaptiv Business Connect is the simple managed network solution to power your digital restaurant transformation with agile cloud connectivity.

Ready for your digital restaurant transformation?

Get Adaptiv Business Connect to help ensure your success.

Contact us at sales@adaptiv-networks.com today.

GET IT NOW

References:
1. Deloitte Insights, The Future of Parking
2. Hospitality Technology, 7th Annual Customer Engagement Technology Study 2018
3. Toast, Restaurant Technology in 2017

