



FIVE STARS

DELIVERING STELLAR HOTEL INTERNET
IN THE AGE OF REAL-TIME STREAMING SERVICES

Why hotel WiFi is more important than plumbing when it comes to guest loyalty and overall satisfaction

WHAT ARE THE CHALLENGES?

Guests put a lot of pressure on hotel WiFi. From live video calls in the lobby, to streaming presentations in the conference room and everything in between – the real-time demands of a hotel network are continuously being strained.



65% of guests access WiFi within **7 minutes** of check in

THIS IS HOW GUESTS ARE DECIDING WHERE TO STAY

Negative WiFi experiences affect future bookings

10 STEPS FOR PROVIDING STELLAR INTERNET QUALITY



1 LAN Failsafe
Keep your HSIA running even during power outages.



2 3G/4G/LTE Mobile Carrier Support
A lifeline to the outside when the cables are cut.



3 Time of Day Conditions
Allocate bandwidth where it's needed, when it's needed.



4 Quality of Service
Ensure the right type of traffic receives the bandwidth it needs.



5 Layer-7 traffic Shaping
Block or limit undesirable application traffic, prioritize business applications.



6 Tiered WiFi
Guarantee higher performance for VIP guests.



7 Traffic Segmentation
Send key application traffic on dedicated links to ensure delivery.



8 High Availability
Link balancing products can be deployed in high availability and failover mode to ensure maximum uptime to increase business continuity.



9 Keep Private Data Secure
Separate your guest HSIA traffic from your corporate traffic to avoid unpleasant surprises.



10 Intelligent Condition Verification
Set rules and thresholds to optimize your bandwidth usage.



WiFi is **#2** on guests' wishlists.
Free room upgrades are #1.

Ready to bump up your hotel rating?
Get in touch with our HSIA experts today.

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