

## **FIVE STARS** DELIVERING STELLAR HOTEL INTERNET IN THE AGE OF REAL-TIME STREAMING SERVICES

Why hotel WiFi is more important than plumbing when it comes to guest loyalty and overall satisfaction

# WHAT ARE THE **CHALLENGES?**

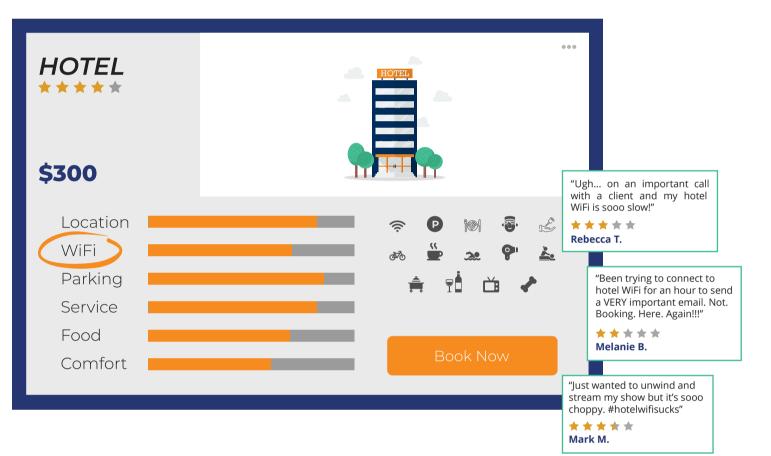
Guests put a lot of pressure on hotel WiFi. From live video calls in the lobby, to streaming presentations in the conference room and everything in between - the real-time demands of a hotel network are continuously being strained.





# THIS IS HOW GUESTS ARE DECIDING WHERE TO

Negative WiFi experiences affect future bookings



# FOR PROVIDING $\supset \zeta$







Keep your HSIA running even during power outages.



#### **3G/4G/LTE Mobile Carrier Support**

A lifeline to the outside when the cables are cut.

#### **Time of Day Conditions**

Allocate bandwidth where it's needed, when it's needed.





### **Quality of Service**

Ensure the right type of traffic receives the bandwidth it needs.

#### Layer-7 traffic Shaping





#### Tiered WiFi

Guarantee higher performance for VIP guests.



#### **Traffic Segmentation**

Send key application traffic on dedicated links to ensure delivery.



#### **High Availability**

Link balancing products can be deployed in high availability and failover mode to ensure maximum uptime to increase business continuity.



#### **Keep Private Data Secure**

Separate your guest HSIA traffic from your corporate traffic to avoid unpleasant surprises.



#### **Intelligent Condition Verification**

Set rules and thresholds to optimize your bandwidth usage.



Ready to bump up your hotel rating? Get in touch with our HSIA experts today. sales@adaptiv-networks.com

Source: https://www.eventmanagerblog.com/free-hotel-wifi-necessity-not-luxury

