



LEVERAGING SD-WAN FOR SMB:

Enhanced Networking, Security, and Flexibility

Abacus IT is a managed service provider (MSP) based in Maple Shade, New Jersey. They provide IT support, cloud services, security solutions, and network management to small and medium sized businesses (SMBs). Their goal is to help SMBs stay competitive by providing cost-effective and reliable IT solutions.

The Challenge

Abacus IT faced many challenges when it came to delivering network reliability, flexibility, security, and simplicity. Many of their SMB clients had outdated network infrastructures that were difficult to manage, expensive to maintain, and vulnerable to cyber threats. Abacus IT needed a solution that could address these challenges and provide their clients with a modern and secure network infrastructure.



“We were looking for an SD-WAN solution that could provide our clients with a reliable and secure network infrastructure that was easy to manage and cost-effective.”

– MATTHEW EMBREY, DIRECTOR OF SALES AT ABACUS IT



The Solution

Abacus IT found the perfect solution to their network infrastructure challenges with Adaptiv Networks. Adaptiv Networks provides a Software-Defined Wide Area Network (SD-WAN) solution that simplifies network management, improves network performance, and enhances security. The company had been a long time partner of ELFIQ Networks, which was acquired by Adaptiv Networks in 2020. With these combined portfolios, Abacus IT's SMB clients can benefit from seamless fail over capabilities, high availability, and load balancing across multiple

links, including broadband, LTE, and MPLS. By improving network performance and reliability for SMBs, Abacus IT can help their clients stay competitive by increasing productivity and reducing downtime. With Adaptiv Networks' SD-WAN solution, Abacus IT can offer their clients a network infrastructure that is flexible, scalable, and secure. This, in turn, can help SMBs improve their customer service, reduce costs, and improve their bottom line.

“The seamless failover capabilities of Adaptiv Networks’ SD-WAN solution are impressive. Our SMB clients can now enjoy uninterrupted connectivity, even in the event of a network outage. This feature alone has been a game-changer for our clients.”

**– MATTHEW EMBREY, DIRECTOR OF SALES
AT ABACUS IT**

The Partnership

Adaptiv Networks is a channel-centric organization that focuses on enabling MSPs like Abacus IT to deliver value-added services to their clients. By partnering with Adaptiv Networks, Abacus IT gains access to a team of experts who can help them design, deploy, and manage network infrastructures that are tailored to their clients' specific needs. Adaptiv Networks also provides ongoing training and support to ensure that Abacus IT can deliver the highest level of service to their clients. This partnership allows Abacus IT to focus on their core competencies, while Adaptiv Networks provides the network infrastructure that their clients need to stay competitive.



Adaptiv Networks Solutions

Contact us today to learn if Adaptiv SD-WAN is right for your business

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